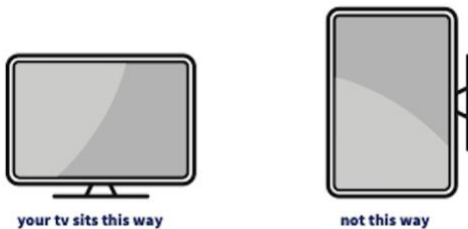


Video Instructions

THE GOLDEN RULE

The most common mistake people make when shooting video on their phone is shooting vertically. This limits what you can fit in the frame and doesn't work well on most traditional viewing platforms (connected Vs, YouTube, etc.). When you go to shoot, turn your phone horizontally.

The best way to explain this is to look at your TV!



STABILIZE YOUR SHOT (OR DON'T)

Different types of videos require a different style. For a more produced and polished look, try to prop your phone up on a solid surface to avoid any shakes or distracting movements from the camera. If you are going for a more personal vibe, feel free to hold the phone yourself, but still be mindful of too much movement as that can be overwhelming to the viewer in excess.

FRAMING YOUR SUBJECT

If you are filming your team members, frame your subject from the waist up or shoulder up, making sure to leave a bit of head room at the top. Having your subject slightly angled and your camera at eye level will be more flattering but you should be able to see their full face. Avoid shooting directly from the side or too low. If you want to adjust a shot during an interview, it's best to do slow movements to get to the shot you need in case they say something great while you're moving around.

USE YOUR WINDOWS

Natural lighting will always look best when shooting cellphone video, but you have to know how to use it. Try to have natural light facing you or whomever you are filming. Never shoot with windows behind you. That will darken the frame and cause your phone to continuously change the settings to adapt (which is very distracting). If the lighting is too harsh/overexpose, try defusing the light by pulling your blinds or moving farther away from the window.

YOU MIGHT WANT TO SPECIFY

- What is your current major or career interest?
- Provide a brief overview of the problem and/or solution you have identified?
- Why did you apply for SolveCC?
- **Optional:** How do you imagine the next step?
- What have you learned so far?
- **Optional:** Why would you recommend SolveCC to a friend?

PROPOSED SCRIPT IN 7 EASY STEPS

1. Hello everyone, I'm **your first name, followed by your major** (e.g. I'm Jason, majoring in Physics, I'm Cloe, majoring in Computer Science, I'm Alicia, majoring in humanities, etc.)
2. We are **the name of your team** (e.g. 2A4J) and we have identified the following problem in our community **the name/title of the problem you have identified** (e.g. Traffic Collisions at Intersections are a Significant Strain on Modesto's Emergency Resources) followed by a short description of the problem.
3. We interviewed **X, Y, Z (the individuals you have interviewed)** at school and/or in the community to better understand and define the scope of the problem.
4. We applied for SolveCC because ...
5. **Optional:** We imagine the next step(s) ...
6. So far, we have learned **how to ...** (e.g. best work in a team environment, how to prepare for interviewing concerned individuals, to engage the community members, to better define a real problem that needs attention in our community).
7. **Optional:** Explain why you would recommend SolveCC to a friend...

Please note that the average person speaks about 120-150 words per minute.

Watch this short tutorial for making a video on a smart phone to get started:

<https://vimeo.com/177943683/3876928bb9>